

PARTNER PACK 2026



THANK YOU FOR JOINING US.

This pack contains everything you need to shout about your involvement in Dundee Climate Week. Together, we make more noise.

DATE

28 September - 4 October 2026

LOCATION

Dundee

Welcome

Thank you for supporting Dundee Climate Week.

Climate Week is an opportunity to celebrate the inspiring climate action taking place across Dundee, showcase local projects, encourage people to get involved, and help residents understand how climate action benefits our communities.

Whether you're hosting an event, running an activity, or simply helping to spread the word, your involvement helps demonstrate the collective action taking place across our city.

Together, we can showcase Dundee as a city taking positive action on climate change.

About Dundee Climate Week

Dundee Climate Week brings together organisations, businesses, schools, community groups and residents to celebrate climate action happening across the city.

The programme includes activities that help people:

- Learn something new
- Experience local climate projects
- Volunteer
- Discover community organisations
- Make small changes at home
- Connect with others

Climate Week is coordinated by Dundee City Council and delivered in partnership with organisations across Dundee.

Our aims:

- Celebrate climate action across Dundee
- Raise awareness of local projects
- Encourage participation
- Inspire positive action
- Build partnerships
- Showcase the city's progress towards Net Zero

Ways to get involved

Your event doesn't need to focus exclusively on climate change. We are looking for activities that help create a healthier, greener and more sustainable Dundee.

Every activity makes a valuable contribution!

Below are some ideas to inspire you:

Community Organisations

- Litter picks
- Nature walks
- Community gardening
- Wildlife surveys
- Swap shops
- Repair Cafés
- Talks
- Open days

Schools

- Eco assemblies
- Climate artwork
- Walk to School Day
- Uniform swaps
- Gardening sessions
- Energy saving challenge
- Pupil presentations

Businesses

- Behind-the-scenes tours
- Sustainable food choices/ recipes
- Workplace waste audit
- Energy-saving tips station
- Water-saving challenge
- Lunch and Learn sessions
- Sustainable product demonstrations
- EV showcase
- Repair workshops
- Tree planting
- Customer information stalls

Make your event even better

Explore our [Sustainable Events Hub](https://tinyurl.com/Sustainable-Events) for practical ideas on creating a more environmentally responsible event.

<https://tinyurl.com/Sustainable-Events>

Submit your event

Email the following information to sustainability@dundeecity.gov.uk

- Event name
- Date and time
- Location
- Short event description
- Booking or event webpage
- Hosting organisation
- Organisation website
- Image or poster (PNG or JPG)
- Your organisation's logo (PNG or JPG)

Get your sustainability score

As an event organiser, you are supporting Dundee's vision to become Net Zero by 2045. To help us achieve our ambitions, complete the DATE tool, developed to enable event organisers to assess a wide range of possible impacts that a proposed event could have on environmental and social criteria.

<https://tinyurl.com/GECOP-Dundee>

Find more inspiration at:
sustainabledundee.co.uk

Promotion Toolkit

Please help promote your activity before and during Climate Week.

You can

- Share on social media
- Include the logo on promotional materials
- Add Climate Week branding to posters
- Mention Climate Week in newsletters
- Invite local media
- Encourage partners to share your posts

Hashtags

#DundeeClimateWeek
#SustainableDundee

Tag us

Facebook: Sustainable Dundee and Dundee City Council

LinkedIn: Dundee City Council

Instagram: @DundeeCityCouncil

X: @sust_dundee and @DundeeCouncil

Be featured!

If you would like to be featured to help promote an upcoming activity, or simply share your amazing project - then please get in touch. We will run a *Dundee Climate Week teaser*, showcasing short reels on Dundee City Council's official media channels and Sustainable Dundee the week prior, and then continue to feature exciting projects and initiatives throughout the week itself.

Shout about something you are doing already!

We often forget to celebrate the climate action we're already taking. Whether it's something small or a major initiative, every action contributes to a more sustainable Dundee.

You might have installed solar panels, developed a waste reduction strategy, run a reuse shop, prioritised locally grown produce, or taken other steps to reduce your environmental impact.

Dundee Climate Week is the perfect opportunity to showcase your sustainability efforts. Share your stories, photos and achievements on social media, and help inspire others to take action too.

Brand useage guide

When sharing our assets, please follow these guidelines to keep the brand consistent.

Do

- Use provided logo files only
- Include hashtags on every post
- Maintain clear space around logo
- Use approved colour palette

Don't

- Alter the logo colours
- Stretch or distort assets
- Post without tagging us

Approved colour palette



Primary - On Dark Blue



Primary - On White

Example LinkedIn post

We're proud to be taking part in Dundee Climate Week 2026!

Join us for [event name] on [date] as we celebrate climate action happening across Dundee.

Together we can build a greener, healthier and more resilient city.

Find the full programme at <https://sustainabledundee.co.uk/dundee-climate-week-2026>

#DundeeClimateWeek #SustainableDundee

Example Facebook post

We're taking part in Dundee Climate Week!

Come along to [event] and discover how people across Dundee are making a difference.

Everyone is welcome.

Find the full programme at <https://sustainabledundee.co.uk/dundee-climate-week-2026>

#DundeeClimateWeek #SustainableDundee

Example Instagram post

 Dundee Climate Week is here!

Come along to [event]

 [Date]

 [Location]

Find more events across the city at <https://sustainabledundee.co.uk/dundee-climate-week-2026>

#DundeeClimateWeek #SustainableDundee

Press release guidance

Headline

[Organisation] joins Dundee Climate Week 2026

Opening paragraph

[Organisation] is inviting local people to take part in [activity] during Dundee Climate Week, which runs from 28. September - 4. October 2026.

The event forms part of a city-wide programme celebrating climate action across Dundee.

Include:

- What is happening?
- When?
- Who is it for?
- Why does it matter?
- Quote from organiser.

The full programme of events can be found here:

<https://sustainabledundee.co.uk/dundee-climate-week-2026>

GET IN TOUCH

READY TO MAKE NOISE?

We're here to support you every step of the way. Reach out if you have questions, need custom assets, or want to co-create content with us.

Email sustainability@dundeecity.gov.uk

Website sustainabledundee.co.uk

Instagram [@DundeeCityCouncil](https://www.instagram.com/DundeeCityCouncil)

Twitter / X [@Sust_Dundee](https://twitter.com/Sust_Dundee) and [@DundeeCouncil](https://twitter.com/DundeeCouncil)

